

Modular Display Rates

ADVERTISING SIZE	Casual Rate	4 Week Rate (20% Discount)
T11	\$65.25	\$52.20
Sixteenth Page (T21 or T12)	\$130.50	\$104.40
Eighth Page (T22)	\$261.00	\$208.80
Quarter Page (T81, T42 or T24)	\$522.00	\$417.60
Half Page (T82 or T44)	\$1,044.00	\$835.20
Full Page (T84)	\$2,088.00	\$1,670.40
Double Page Spread (T88)	\$4,176.00	\$3,340.08
Classifieds	\$6.87 per line cm	

CONTRACT RATES (Quarter page adverts and above)

4 Week Campaign	20% discount off casual rate
8 Week Campaign	25% discount off casual rate
12 Week Campaign	30% discount off casual rate
26 Week Campaign	35% discount off casual rate
52 Week Campaign	40% discount off casual rate

PAGE LOADINGS

Front	100%
Page 2	20%
Page 3	50%
Page 5, 7, 9, 11	20%
Back	20%

All advertising rates are inclusive of GST, full colour and artwork.

Minimum EGN size is T11.

Minimum Classified size is 4mm x 1 col.

Advertisement Sizes (h) x (w) (mm)

FRONT		1 MODULE WIDE			
	T11 60 x 260 \$450				
TFRONT	THIRTY SECONDTH PAGE T11 45 x 63 \$65.25	SIXTEENTH PAGE VERTICAL T21 92 x 63 \$130.50	QUARTER PAGE VERTICAL T81 374 x 63 \$522.00		
2 MODULE WIDE					
SIXTEENTH PAGE HORIZONTAL T12 45 x 129 \$130.50	EIGHTH PAGE BLOCK T22 92 x 129 \$261.00	QUARTER PAGE BLOCK T42 186 x 129 \$522.00	HALF PAGE VERTICAL T82 374 x 129 \$1044.00		
4 MODULE WIDE					
QUARTER PAGE HORIZONTAL T24 92 x 260 \$522.00	THIRD PAGE T34 139 x 260 \$783.00	HALF PAGE HORIZONTAL T44 186 x 260 \$1044.00	FULL PAGE T84 374 x 260 \$2088.00		
8 MODULE WIDE					
HALF PAGE SPREAD T48 186 x 550 \$2088.00			DOUBLE PAGE SPREAD T88 374 x 550 \$4176.00		